



Community Kindness Partners

Kindness, consciously practiced, is changing our community.

For more information, contact:

Karen Hannon
804-874-4591

What is Community Kindness Partners™?

Community Kindness Partners™ (CKP) , a project of SpotlightRichmond.com,™ is a Richmond-wide network of individuals, families, area businesses, churches, corporations, and organizations that seeks to transform and strengthen the Metro Richmond region and beyond through a commitment to the amazing power of simple acts of kindness. Simply, Community Kindness Partners™ believes that **kindness is inclusive** – everyone can give, receive, or observe and be changed by an act of kindness; and that **kindness transcends all differences** and creates a sense of equality and community.

Organized by SpotlightRichmond.com™, CKP encourages and facilitates acts of kindness in the Richmond Region by matching kind people and businesses with specific community needs.

Who can be a Community Kindness Partner™?

Community Kindness Partners™ commit to practicing and noticing acts of kindness and telling others what they've seen, done, and are willing to do in the community. Corporations, businesses, churches, organizations, groups, and individuals are all invited to become Community Kindness Partners.™ CKP promotes collaboration amongst all aspects of the community.

Participants will be asked to first geographically concentrate their kindness to lend support to their own area's schools' and neighborhood's needs. However, all CKPs are encouraged to practice kindness well beyond their own neighborhoods, too.

To further support CKP's work, individuals are encouraged to volunteer as **Kindness Ambassadors** to champion kindness in their homes, schools, churches, at work, and throughout the community. Being a Kindness Ambassador is a flexible, simple, self-defined personal commitment – perfect for anyone who believes in the value of kindness and the importance of a strong and healthy community.

Expanding the Reach of What is Possible

People involved in CKP understand that small acts of kindness can make a tremendous difference to everyone involved – the giver, the receiver and each person who hears or reads about a kind deed. SpotlightRichmond.com will organize CKP by featuring directories of participants, featured pages for schools' and community organizations' "wish lists," the good works of nonprofits agencies and area businesses, kindness stories, and much more. SpotlightRichmond.com will be the place for people to come to be encouraged and to discover how they can get involved in kindness projects.

We all need each other. Community Kindness Partners™ (CKP) helps us to link arms and transform the definition of what's possible.